

PRESS RELEASE

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IMMEDIATE RELEASE

Tin Shed Gallery

Wendy McMurdo – Olympia and The Loop

- Where** Tin Shed Gallery
Ben Pimlott Building Foyer
Goldsmiths College, New Cross
London, SE14 6NW
- Exhibition open** Monday 4th March – Friday 22nd March 2013, 10am to 5pm.
Closed weekends.
- Exhibition talk** Wednesday 24th April, 6pm-8.30pm.
Further details to follow.

About the Exhibition

Tin Shed is pleased to announce that its first major exhibition of 2013 will feature recent work by the internationally recognised artist and Goldsmiths alumna Wendy McMurdo. The gallery will be screening two of McMurdo's recent video works on alternate days, *The Loop* and *Olympia*.

The Loop (2009), directed by McMurdo and Paul Holmes, was originally created as part of *The Skater* project for Ffotogallery in Cardiff. The project examined the psychology of the gamer, with a particular focus on the effect of technology on the playing habits of young people and the importance of the avatar in their virtual interactions. *The Loop* follows a young girl attempting to mimic the actions of a figure skater on the neighbouring screen, highlighting the desire to play and explore in both physical and digital realms.

Olympia (2010) is one outcome of a two-year project by McMurdo exploring the growth of social and humanoid robotics research in the UK and beyond. Shot at research facilities and museums around the world, the resulting series of works uses video and photography to explore how our willingness to engage with technology creates new relationships to machines. This short film, shot on location at Bristol Robotics lab, places humanoid robots at its core depicting them with emotion and beauty; raising questions about the bonds we might form with machines.

About the Artist

Wendy McMurdo (b. 1962, Edinburgh) first became interested in photography while studying at the Pratt Institute in New York in the mid 1980s, before completing her MA at Goldsmiths in 1993. Her photographic series *In A Shaded Place*, produced with the assistance of a Henry Moore Foundation Fellowship, represents an important development in the use of digital manipulation in photographic art practice and has featured in many books and articles on the subject.

She is based in Edinburgh, where she lives with her partner and her daughters.

Web www.wendymcmurdo.com

About Tin Shed

Tin Shed is an exhibition and discussion space dedicated to furthering work bringing together art and technology in new, exciting and unexpected ways. Based in Goldsmiths College's Ben Pimlott Building, the gallery shows work by established artists alongside work being made by current students. In addition to showing work in the gallery, Tin Shed also works to host a regular series of accompanying events, ranging from panel discussions to practical workshops.

Tin Shed is supported by donors to the Goldsmiths Annual Fund.

More Information

Web	www.tin-shed.org http://www.tin-shed.org/wendy-mcmurdo
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